

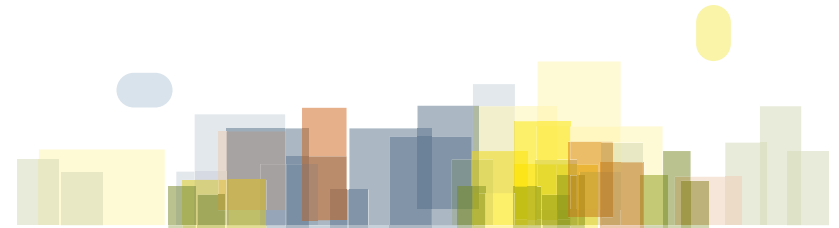


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PROXIMITY IN THE SMALL TOWN OF TOMORROW



Wednesday, July 5 at 10.30-11.45

Copenhagen, Bella Center | Session room number B3 M7-8



PROXIMITY IN THE SMALL TOWN OF TOMORROW

This session aims to explore the challenges and opportunities related to the design and planning of small urban communities in the coming years.

As we continue to experience rapid urbanization, small cities are becoming increasingly important. These communities offer unique opportunities for sustainable development and vibrant social interaction.

However, designing for small cities requires a different approach than designing for large metropolitan areas.

In this session we will discuss strategies for developing proximity in small cities as a lever for transformation. We will examine international case studies, considering the 15-minute city concept, the “happy proximity” including successful examples of walkable and bikeable neighborhoods, mixed-use developments, and innovative public spaces.

Our speakers will also address the challenges of small-town design, such as limited resources, access to technology and lack of diverse amenities.

International exchanges play a crucial role in promoting the concept of a 15-minute city and revitalizing small towns through proximity. We believe that this session will provide valuable insights and inspiration for architects, planners, landscapers, and conservationists who are involved in designing for small cities. We encourage all participants to engage in an open dialogue and share their own experiences and ideas.

- 10.30 **Introduction**
Lilia Cannarella, Italian National Council of Architects, Planners, Landscapers and Conservators (CNAPPC), International Union of Architects (UIA) Council Member, Region 1
- 10.35 **Greetings of the Authority**
Stefania Rosini, Italian Ambassador
- 10.40 **Guiding principles for urban development: tools at the service of quality of life**
Giuseppe Cappochin, Italian National Council of Architects, Planners, Landscapers and Conservators (CNAPPC)
- 10.45 **Revitalize our small towns with proximity: 15 - minute City / 30 - minute Territory**
Carlos Moreno, Professor IAE Paris1 Sorbonne University, President of the CNAPPC Scientific Committee
- 11.00 **The 15 - minute town in a small village in the south of France**
Jean-Michel Perret, Mayor of Saint Hilaire de Brethmas, France
- 11.10 **The 15 - minute town in a small village in Poland**
Izabela Swiatek, Deputy Mayor of Pleszew, Poland
- 11.20 **Big and small, we need green and prosperous cities with happy neighbourhoods**
Helene Chartier, Director of Urban Planning and Design at “C40”
- 11.30 **The Proximity Fresk, a participative work tool to imagine the small towns of tomorrow**
Catherine Gall, Executive director of ETI Labs Paris Sorbonne Business School